

3623

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE		Atty. Docket No. VIGN1140	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT			
Applicants: <b>Brendan J. Kitts</b>			
Application Number 09/682,000		Filed 7/6/2001	
For: <b>Method of Predicting a Customer's Business Potential and a Data Processing System Readable Medium Including Code for the Method</b>			
Group Art Unit 3623		Confirmation Number 8766	

**Certification Under 37 C.F.R. §1.8**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

I hereby certify that this document is being deposited with the United States Postal Service as First Class Mail to Addressee in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on 3-30-05.

*Julie H. Blackard*  
JULIE H. BLACKARD

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached PTO SB08A and SB08B forms be considered and cited in the examination of the above-identified application. A copy of the art is enclosed for the convenience of the Examiner. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application. Applicants respectfully submit that the claims of Applicants' above-referenced patent application are patentably distinguishable from these references.

While Applicants believe no fees are due, if any fees are due, the Commissioner is hereby authorized to charge Deposit Account No. 50-3183 of Sprinkle IP Law Group.

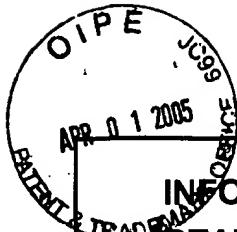
Respectfully submitted,

**Sprinkle IP Law Group**  
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	09/682,000	
		Filing Date	7/6/2001	
		First Named Inventor	Brendan J. Kitts	
		Group Art Unit	3623	
		Examiner Name	Hafiz, Tariq R.	
Sheet	1	OF	1	
			Attorney Docket Number	VIGN1140

## U.S. PATENT DOCUMENTS

				<b>Application Number</b>	09/682,000	
				<b>Filing Date</b>	07/06/2001	
				<b>First Named Inventor</b>	Brendan J. Kitts	
				<b>Group Art Unit</b>	3623	
				<b>Examiner Name</b>	Hafiz, Tariq R.	
Sheet 1 of 1	Atty Docket Number	VIGN1140				
Examiner Initials	Cite No.	<b>OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS</b>				Date
	C18	Caben, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,				03-1999
	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1 <sup>st</sup> Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs				08-02-1999
	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs				12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241				2000
	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs				01-10-2000
	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from <a href="http://www.crisp-dm.org">www.crisp-dm.org</a> 2/17/2005, pp 1-78				2000
Examiner Signature					Date Considered	